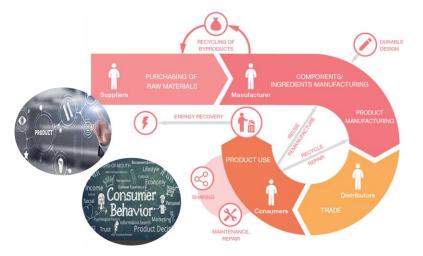
# "TRANSFORM CHALLENGES OF CIRCULAR ECONOMY IN TO SUSTAINABLE VALUE, WITHOUT LEAVE ANYONE BEHIND

In today's changing world, organizations are pulled in a hundred different directions to maximize value for all stakeholders aligned with the Sustainable Development Goals. The success demands inspiration, competence and leadership to move fast with discipline to innovate, implement and execute with excellence true circular economy initiatives.

It is clear why the circular economy, how to incorporate the leadership principles of Circular Economy into strategies, connect the mechanism to day-to-day tactical tasks, and effectively collaborate with all stakeholders, will make the difference for success and generate true sustainable value.



SMART Talent Development workshop for True Circular Economy.



It is a project-based learning experience, designed to gain a deep understanding of the leadership principles and smart implementation of the mechanism of true sustainable economy to real world project assignments. Strength the Talent and Mindset of Possibilities for Sustainable Innovation to drive True Circular Economy





We're driven to lift leaders who lift the world. It is our mission to enable individuals to transform ideas into great sustainable innovation that change lives for the better".

### WHO SHOULD PARTICIPATE

This workshop is designed for entrepreneurs, professionals, academy, government and front line leaders with in the life cycle of the value chain of business, product and services.

Smart facilitation process, is a project-based learning model assisted with customized simulation, debates, hands on leadership, results oriented and mentoring coaching sessions.

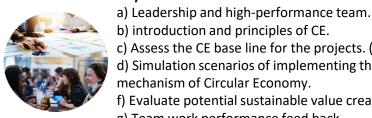
## Prepare for an Extraordinary Learning Experience.



#### Prework, 8-10 hours.

One week before the session must complete: a) Leadership assessment; DISC – Emotional Int. b) Research base line of SDG for the project – area. c) Elaborate one-page project business summary. e) Reading assignments, prepare for debate.

## Deep understanding of leadership principles of circular economy.



# Day 1. 5--6 hours

b) introduction and principles of CE. c) Assess the CE base line for the projects. (Draft) d) Simulation scenarios of implementing the mechanism of Circular Economy. f) Evaluate potential sustainable value creation. g) Team work performance feed back

# Learn by apply the mechanism of TCE to generate sustainable solutions

# Day 2. 5 - 6 hours.



a) Apply SFD to validate proposed solutions of true Circular Economy for the project,

b) Define business case and implementation plan of the proposed solutions. Writing value propositions c) Debates for alignment and engagement.

- d) Leadership feedback for participants.
- e) Closure, next actions and recognitions.

## SMART TRUE CIRCULAR ECONOMY WORKSHOP

#### **Objectives of the workshop**. During this 2-day session, participants will:

1.- Strength the strategy thinking and leadership, while simulating business scenarios, applying the principles of the Circular Economy (CE) with in the context of regenerative and sustainable development economies.

2.- Learn the smart application of the mechanism of circular economy by developing strategic solutions for a real project assignment (Assess the CE, Develop CE strategy, or Increase stewardship performance of product, service or community solutions).

3.- Strength business acumen and competence to elaborate value propositions by developing SMART implementation plan to execute with excellence sustainable innovation for true circular economy of the project assigned.



Participants will be qualified the competence of true circular economy by successful complete the workshop assignments:

- 1) Assess maturity CE of the assigned project. (business, service or product).
- Develop potential solutions to increase true circular economy. 2)
- 3) Elaborate the SMART implementation plan of the proposed sustainable innovation.

# Gain and Pain for stakeholder, planetary boundaries and sustainable development



6 Why



**Corporations and companies**. Strength organization capability to evaluate performance of circular economy and drive business sustainable innovation as competitive advantage to maximize sustainable value for all stakeholders.

**Consumers**. Access to affordable products and services with true sustainable value and with reliable information to make responsible buying decisions and smart sustainable use of all attributes of the products and services.

**Entrepreneurs**. Strength the mindset of possibilities for sustainable innovation and maximize the circular economy to open opportunities to new business and markets by leverage the regenerative and sustainable development economies.

Academy. A unique opportunity to strength their capabilities to lead the R&D of sustainable innovation and develop the talent of new professionals with the competence and leadership to drive true circular economy.

**Government**. Strength their capabilities and mindset to create reliable policies to promote sustainable circular economic and leverage regenerative and development economies to build the road map for smart sustainable territories with out left any one behind.

**Consultants**. Increase their capabilities to evaluate true circular economy and offer value added solutions to drive sustainable innovation that maximize true value creation of circular economy investments of their customers.

The workshop "True Sustainable Circular Economy" is a non profit initiative. Recover cost \$300 dollars per participant (materials, preparation, and travel and living of 2 facilitators). Logistics sessions are planned for 40 to 50 participants. It requires layout to work in groups of 6 to 8 members. Space for the workshop logistics and coffee breaks will be coordinated by promoters.

**REAL WORLD OPPORTUNITIES** 

SOLVING