

## TRANSFORM CHALLENGES OF SUSTAINABLE DEVELOPMENT IN TO OPPORTUNITIES OF TRUE VALUE CREATION

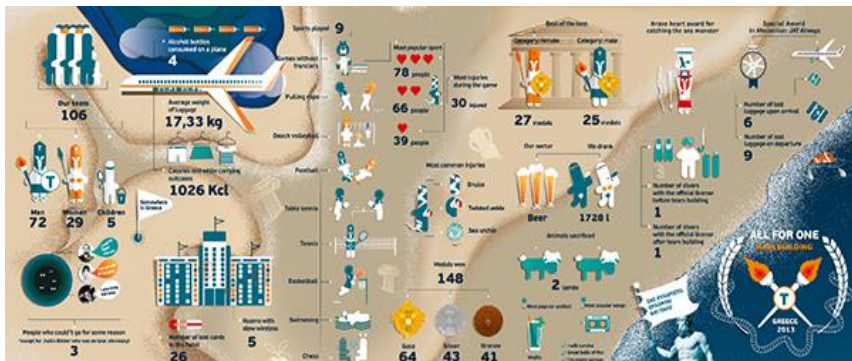
The growing impact of 21st century crises – is placing stress on many of the world’s cities and territories. As they seek to manage and emerge from these interconnected crises, cities – territories have a critical opportunity to lead in making the transformations needed to create societies and economies that can aim to thrive by building wellbeing and resilience, not only in their own Communities but in the wider world.



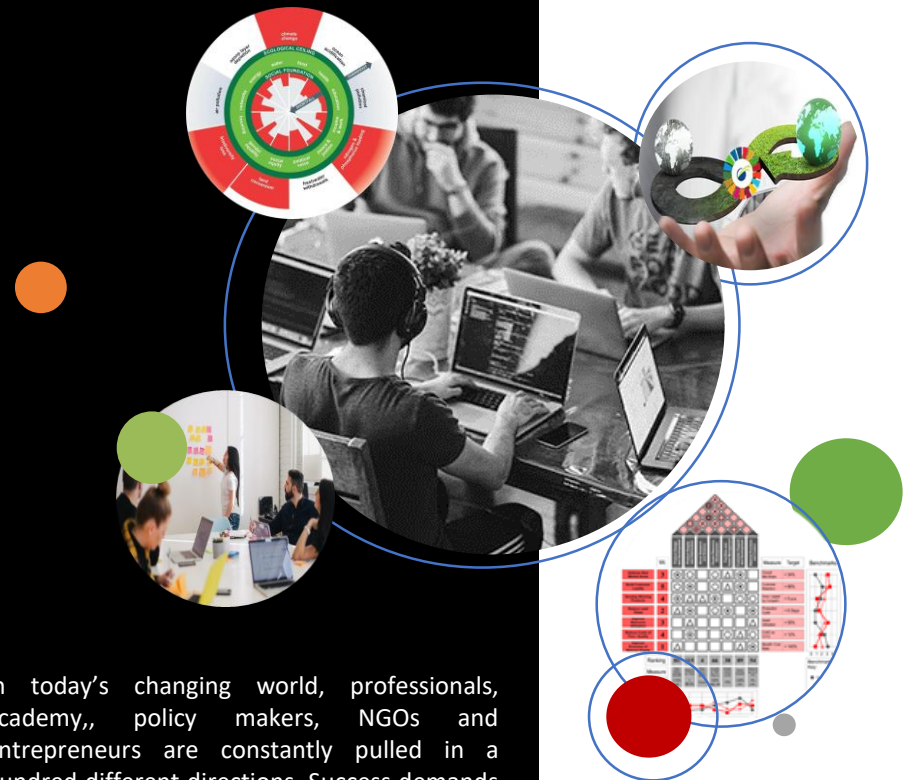
It is clear why Sustainable Smart Territories but how incorporate the leadership principles of regenerative economies and sustainable development programs, into strategies, connect to day-to-day tactical tasks, and effectively collaborate with all stakeholders, it make significant difference to generate true sustainable value, without left anyone behind.

### WORKSHOP ‘SUSTAINABLE SMART CITIES AND TERRITORIES’.

Designed to gain deep understanding of the leadership principles of regenerative economies and sustainable development by applying the SMART mechanisms to real project assignment for thrive within its natural habitat, respect the health of the planet and the wellbeing of people worldwide. Participants will strength their mindset and talent to drive innovation, responsible grow and create true sustainable value for all Stakeholders.



## Strength the Talent and Mindset of Possibilities for Sustainable SMART Cities and Territories.



In today’s changing world, professionals, academy,, policy makers, NGOs and entrepreneurs are constantly pulled in a hundred different directions. Success demands inspiration, competence and leadership to move fast with discipline to innovate and implement regenerative and sustainable development initiatives.

We’re driven to lift leaders who lift the world. It is our mission to enable individuals to transform ideas into great sustainable innovation that change lives for the better”.

## WHO SHOULD PARTICIPATE

This workshop is designed for municipalities, entrepreneurs, professionals, academy, policy makers and NGOs involve or interested on the strategy planning of Sustainable Smart Cities and Territories.

**SMART facilitation process of this workshop** is project-based learning model assisted with customized simulation, debates, high interactive, hands on leadership, results oriented and mentoring coaching sessions.

### Prework. 8-10 hours.

One week before the session must complete:

- Leadership assessment; DISC – Emotional Int.
- Research base line of SDG for the territory.
- Elaborate one-page project business summary.
- Reading assignments, prepare for debate.



### Principles of regenerative and sustainable development economies.

#### Day 1. 5--6 hours

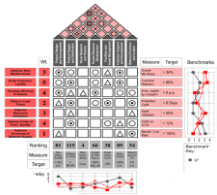
- Leadership and high-performance team.
- introduction and principles of Sustainable Smart Cities
- Assess the base line RE &SDG for the projects. (Draft)
- Simulation scenarios of implementing the mechanism of Sustainable and Smart Cities and Territories.
- Evaluate potential sustainable value creation.
- Team work performance feed back



### Learn by generating true value solutions for Sustainable Smart Cities - Territories

#### Day 2. 5 - 6 hours.

- Apply SFD to validate proposed solutions of true Sustainable Value Creation for the project,
- Define business case and implementation plan of the proposed solutions. **Prepare for debates.**
- Leadership feedback for participants.
- Closure, next actions and recognitions.



## SUSTAINABLE SMART CITIES AND TERRITORIES WORKSHOP

**Objectives of the workshop.** During this 2-day session, participants will:

- Strength the strategy thinking and leadership, while simulating multiple business scenarios, applying the principles of the Sustainable Smart cities and territories with in the context of regenerative and sustainable development economies.
- Learn the smart application of the mechanisms by developing strategic solutions for a real project assignment (Assess, Develop strategy, or Increase performance of the smart cities and territories).
- Strength business acumen and competence to execute with excellence by developing SMART implementation plan of sustainable innovation for the sustainable smart cities and territories of the project assigned.

### Extraordinary Learning Experience



### SMART Simulation to Execute with Excellence

Participants will be qualified on the application of true Sustainable Smart Cities and Territories by successful complete the workshop assignments:

- Assessing the actual maturity Sustainable Smart City or Territory of their project.
- Develop potential solutions to increase true value creation.
- Elaborate the SMART implementation plan of the proposed sustainable innovation for the city or territory.

Leverage the learning experience, leadership interaction and real case simulations to maximize the value creation of the project assignment

# Gain and Pain for stakeholder, planetary boundaries and sustainable development

BUILD ORGANIZATION CAPABILITY TO DRIVE SUSTAINABLE SMART CITIES AND TERRITORIES, WHILE SOLVING REAL WORLD OPPORTUNITIES



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Why



**Corporations and companies.** Understand the market opportunities of Sustainable Smart Cities to align their business strategies, investments and innovation with in the context of regenerative economies and sustainable development

**Communities.** Become part of the decision-making in a sustainable community stems to use resources to meet current needs and seeks a better quality of life for all its residents while maintaining nature's ability to function over time.

**Entrepreneurs.** Strength the mindset of possibilities for sustainable innovation and maximize the opportunities to new business and markets by leverage the regenerative and sustainable development economies.

**Academy.** A unique opportunity to strength their capabilities to lead the R&D of sustainable innovation and develop the talent of new professionals with the competence and leadership to drive sustainable smart cities and territories.

**Government.** Strength their capabilities and mindset to implement strategies, develop reliable policies and leverage regenerative and development economies to build the road map for smart sustainable territories with out left any one behind.

**Consultants.** Increase their capabilities to evaluate true sustainable smart cities and offer value added solutions to maximize true sustainable value creation of investments of cities and territories.

The workshop "Sustainable Smart Cities and Territories" is a non profit initiative.

Recover cost \$250 dollars per participant (materials, preparation, travel and living of 2 facilitators).

Logistics sessions are planned for 30 to 40 participants. It requires layout to work in groups of 6 to 8 members.

Space for the workshop logistics and coffee breaks will be coordinated by promoters.

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